

# Creativity, organisational climate and social responsibility



# TOWARDS A EUROPEAN TALENT SUPPORT NETWORK

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A projekt az Európai Unió támogatásával, az Európai Szociális Alap társfinanszírozásával valósul meg.

# Title of the Session

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## Creativity, organisational climate and social responsibility

# Topic

- How can we promote talent support in adulthood, in the field of work?
- How can workspaces be „talent-friendly“, and how can you promote creativity?
- What is the role of leaders and teachers to support people to fulfill their talent potential?
- What can business and education learn from each other?

# Presentations

**Armenio Rego:** Exploring the antecedents of psychological capital...as predictor of individual creativity in the workplace

**Szilvia Péter-Szarka:** Looking at creativity through a business-psychology-education lens - Creative climate at school.

**Vilmos Benkő:** How can we develop ourselves by helping others and being perseverant?

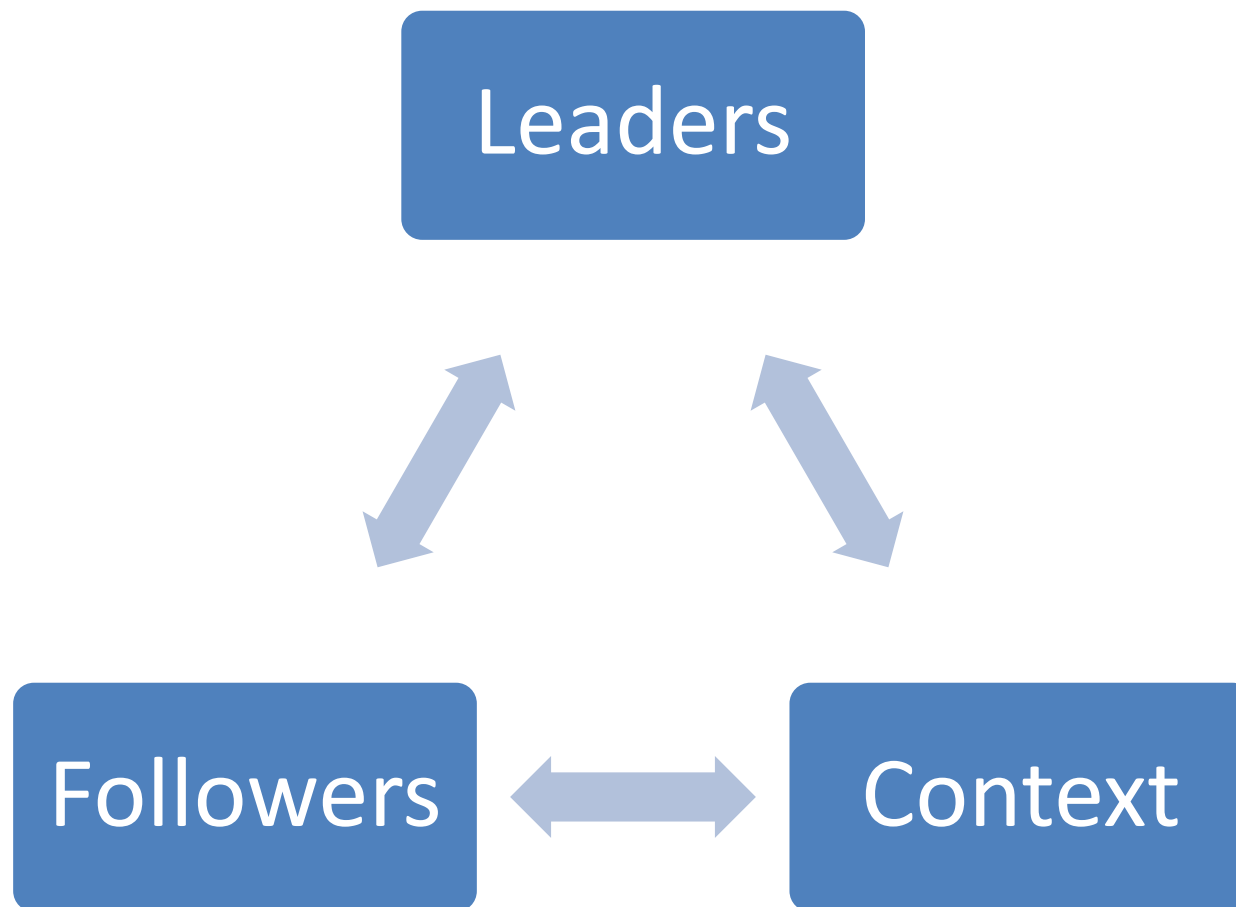
**José Manuel Rojas:** How do we create a „creativity-friendly” organizational climate in our company, at Blue Ocean Robotics?

# Discussions, activities

- Idea of collaboration with Blue Ocean Robotics
- How can we develop psychological capital in NGOs?
- Is it more risky to make mistakes and face failure in the internet-age?
- Differences between regions (rural.vs. urban) in access to information
- Differences between formal- and non-formal education in supporting creativity

# Conclusion

- Creativity is important in every field
- Creativity depends not only on individuals, but also on the context
- Leaders matter! And the followers too...
- Personal responsibility



# Open questions

- What is an ideal leader like? What about Steve Jobs?
- Is creativity always good? Is it easy to manage creativity in the classroom and in the workplaces?
- What can we do to develop ourselves? How can it support others?



# Take-home message

- Give and take!
- You have to help someone else to develop yourself and your environment.
- Take a long shower! 😊



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